

Brad Preston

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<https://bradpreston.com>

PROFESSIONAL SUMMARY

Versatile front-end developer with 4+ years of professional experience creating eCommerce websites and web application solutions. Experienced in JavaScript, TypeScript, React, and Tailwind. Known for translating designs into responsive, user-friendly web experiences. I bring a customer-focused mindset to solving real-world business problems via front-end development.

EXPERIENCE

Web Developer, Brod Solutions

July 2021 - present

- Migrated legacy storefronts to platforms like BigCommerce, Wordpress, and Shopify, improving site speed and user experience.
- Built scalable tools like bulk order charts that extended beyond the native functionality of the eCommerce platform.
- Designed and maintained a real-time API gateway to handle events, log, monitor, and alert on API event failures.
- Frequently collaborated with our backend developer, marketer, and designer to deliver high quality user experiences and user interfaces.

Web Developer, Self Employed ***present***

May 2020 -

- Built and deployed WordPress and React marketing websites for local businesses
- Created and managed a film festival website with entry submission and payment processing
- Built and deployed an EPK/music site for a local band, contributing to their signing with a record label

SKILLS

HTML, CSS, JavaScript, WordPress, TypeScript, React, Next JS, Tailwind, APIs

LINKS

[GitHub](#) [LinkedIn](#)